



Amanda Hodge

GRAPHIC DESIGNER

CONTACT

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SUMMARY

As a graphic designer of 5 years, I excel in creating impactful visual content for the digital world and for print. I've successfully developed and managed website content, designed promotional materials, created brand identities, and established marketing strategies. My expertise extends beyond traditional graphic design, encompassing both fine art and illustration.

SKILLS

- Photoshop, Illustrator, InDesign
- Familiarity with HTML/CSS
- Design Thinking
- Digital Illustration
- Fine Art • Adaptability
- Initiative • Optimism • Empathy

EDUCATION

2020 - 2023

Austin Community College

AAS GRAPHIC DESIGN

EXPERIENCE

GRAPHIC DESIGNER & MARKETER

A Work of Heart Studio | San Jose, CA (Remote)

Sept 2018- Present

- Developed a dynamic membership website dedicated to hosting art courses, actively contributing to its ongoing maintenance. Design site graphics for new content, lessons, and events.
- Create promotional graphics and reels for social media to enhance visibility and audience engagement.
- Compose weekly newsletters & email broadcasts that boost engagement and advertise classes, events and products.

GRAPHIC DESIGNER

Austin Vineyard | Austin, TX

Oct 2022- Aug 2023

- Established brand identities for several ministry community groups that aligned with group interests to encourage engagement and expand their outreach.
- Designed collateral for external and internal events in the form of fliers, brochures, presentation slides, posters, and signage which helped to draw in greater participation from the congregation and the community.

SUSTAINABILITY STEWARD: COMMUNICATION AND DESIGN

Austin Community College | Austin, TX

Oct 2021- May 2023

- Developed marketing and communication strategies for ACC's Office of Energy and Sustainability relating to sustainability events, initiatives, and programs. This heavily included campus signage, promotional & educational social media content, as well as communication through monthly newsletters and department website.
- Designed digital and print media for frequent district-wide events that provided interactive participation from faculty/staff and students.